Abstract of the Invention

The invention provides methods for enterprise business visibility that transform any of marketing, e-commerce and transactional from a plurality of legacy and other databases into resource description framework (RDF) syntax. This information can be time-stamped (e.g., with expiration dates) and stored in a central data store. Answers to queries are discerned by applying genetic algorithm-based search techniques to the holographic store, with the confidence levels of those answers is based in part, for example, on the time-stamps of the triples.